

# Rivernook Beer and Music Festival

## 2023 Brewers Invitational

Featuring: Kern River Brewing Company and Friends

Rivernook Campground is proud to present a new take on their original beer festival! The 2023 festival will be held on October 21, in the meadow at Rivernook Campground. One hundred percent of the ticket sale proceeds will be split between two important, local non-profit organizations, Kern Valley Search And Rescue and SOS Dog Rescue. The event will be a *Brewers Invitational*, Beer and Music Festival, featuring Kern River Brewing Company, who will be selecting and inviting their favorite craft breweries from all over the state.

**“Rivernook Campground is really the perfect spot to set up this invitational.”  
- Eric Giddens, co-founder of KRBC**

"Kern River Brewing Company is really excited about this beer festival," says Eric Giddens, "Imagine hanging out with all your best brewing friends on the banks of the Kern River." What exactly is an invitational beer festival? Eric explains, "Festivals are turning towards this format as a way to hand-select the best breweries by invitation only. Not only that, but it brings in the folks that actually own the brewery or brew the beer and their intimate knowledge ensures that the customer gets the best experience possible. We look forward to hosting these world-class breweries in Kernville."

Over the years, Rivernook Campground has raised upwards of \$120,000.00 for local nonprofits. Amanda Pascoe, Owner of Rivernook Campground, had this to say about the ongoing festivals at their location, "When I took over the family business in 2015, there was a lot to adjust to and a lot to consider. Aside from maintaining the legacy my parents and grandparents had created, there was the question of where to take the business in the future. The most important role I thought the business could fulfill lay in looking outward and giving back to the community. This valley is an incredible, but underserved area and in supporting the truly necessary work that organizations like KVSAR and SOS are doing, I hope that Rivernook is doing its part in helping to make the Valley a better place for everyone."

**“After a two year hiatus I couldn’t be more excited for Rivernook’s 4th beer festival  
and for the new direction we’re heading in with KRBC.”  
- Amanda Pascoe  
Owner of Rivernook Campground**

Amanda went on to add, "In 2017, when the Rivernook team took on the challenge of putting together a beer festival, I couldn't have imagined where we'd end up today. That first year was the result of months of planning, several sleepless nights on my end, and a HUGE amount of work on the part of the Rivernook staff. Having the chance to partner with KRBC in taking this festival to the next level has been amazing. I think combining the Rivernook team's passion for fundraising with Eric and Rebecca's impeccable knowledge of the craft beer industry and their love of supporting the community is going to result in one fantastic event."

One of the essential organizations that will be receiving proceeds from this festival is Kern Valley Search And Rescue, a local nonprofit 501(c)(3) organization with an all-volunteer force of men and women. They are dedicated to providing emergency services to the Kern River Valley and Kern County. These men and women put their lives on the line to help those who are lost, injured, and stranded in our wild and scenic river town. They dedicate a huge portion of their time to maintain a state of readiness to help save lives in the Kern River Valley.

**“Please support those that support us!”  
- Brian Baskin  
Captain of KVSAR**

Brian Baskin explained, "Kern Valley Search And Rescue provides swift water rescue and wilderness search and rescue assistance through unpaid professionals who donate their time and money to ensure our community is protected. The organization is funded solely by donations and does not receive tax money to buy equipment or training. We appreciate your continued support and only are able to continue to exist because of supporters like Rivernook Campground who have made it part of their mission to make sure Kern Valley search and rescue can continue providing service in the community and to their customers!"

SOS Dog Rescue is the other vital, local non-profit organization to receive proceeds from Rivernook Campground's 2023 Brewers Invitational Beer and Music Festival. The volunteers at SOS Dog Rescue work tirelessly to help dogs in our community. These amazing volunteers have made a big difference in our small town. Their everyday goals with the organization are: rescue and rehabilitate shelter dogs and place them in forever homes, educate on the importance of Spay and Neuter, and assist in the efforts of, "Making Kern No-Kill."

**"Dogs are Medicine. Our goal is rescuing dogs  
and saving people at the same time."**

**- Robbie Miller**

**Founder/CEO, SOS Dog Rescue**

When asked how he felt about working with Rivernook to raise funds, Robbie said, "On behalf of the Board of Directors and everyone else at SOS Dog Rescue we would like to thank Rivernook Campground for organizing this event and for their continued support of not only our organization, but for non-profits all around the Kern River Valley. Their generosity has helped us help so many dogs and their families over the years." He then added, "With the proceeds from this event we will be able to continue to save the abandoned and neglected dogs within the Kern County shelter system while providing them with necessary medical care and behavior training prior to finding them the best forever families. We will also be able to fund programs within our rescue, such as **Operation Keep Pets In Homes**, which allows us to provide food, vaccinations, and spay & neuter services free of charge to the residents of the Kern River Valley."

From the creation of the first local beer festival, Rockin River Beer and Music Festival, held in 2017, to Rivernook Campground's latest endeavor, the 2023 Brewers Invitational, Amanda Pascoe and the staff at Rivernook Campground remain motivated to continue the tradition of giving back to the Kern River Valley. Tickets for the 2023 event are available for purchase through Rivernook's Website at [www.rivernookcampground.com/beerfest](http://www.rivernookcampground.com/beerfest)